

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2527992

Alt Order #: 26930739

Product Desc: Candidate

Estimate: 6940

Flight Dates: 06/03/20 - 06/09/20

Original Date / Rev: 06/02/20 / 06/02/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/07/20	14	\$3,430.00	\$2,915.50
06/08/20	06/14/20	7	\$1,755.00	\$1,491.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	21	\$5,185.00	\$4,407.25	0.00
Totals	21	\$5,185.00	\$4,407.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/04/20	06/04/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---T---			1			\$175.00		0.00			
N 2	Multi	06/08/20	06/08/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----			1			\$175.00		0.00			
N 3	Multi	06/09/20	06/09/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-T-----			1			\$175.00		0.00			
N 4	Multi	06/07/20	06/07/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Su															
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2527992
Alt Order #: 26930739
Flight Dates: 06/03/20 - 06/09/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 6940

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S			1		\$100.00	0.00				
N 5	Multi	06/03/20	06/03/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$280.00	P3	0.00 NM	1	\$280.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		M-F 430-5p												
		JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	--W----			1		\$280.00	0.00				
N 6	Multi	06/05/20	06/05/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$280.00	P3	0.00 NM	1	\$280.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		M-F 430-5p												
		JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	----F--			1		\$280.00	0.00				
N 7	Multi	06/09/20	06/09/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$280.00	P3	0.00 NM	1	\$280.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		M-F 430-5p												
		JEOPARDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/08/20	06/14/20	-T-----			1		\$280.00	0.00				
N 8	Multi	06/06/20	06/06/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P3	0.00 NM	1	\$170.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		Sa 5-530p												
		AVG. ALL WKS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S-			1		\$170.00	0.00				
N 9	Multi	06/04/20	06/04/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	0.00 NM	1	\$175.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		KSN News at Five												
		KSN NEWS-5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	---T---			1		\$175.00	0.00				
N 10	Multi	06/03/20	06/03/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	0.00 NM	1	\$225.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		KSN News at Six												
		KSN NEWS-6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	--W----			1		\$225.00	0.00				
N 11	Multi	06/05/20	06/05/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	0.00 NM	1	\$225.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		KSN News at Six												
		KSN NEWS-6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	----F--			1		\$225.00	0.00				
N 12	Multi	06/08/20	06/08/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	0.00 NM	1	\$225.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		KSN News at Six												
		KSN NEWS-6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/08/20	06/14/20	M-----			1		\$225.00	0.00				
N 13	Multi	06/03/20	06/03/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	0.00 NM	1	\$300.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		M-F 630-7p												
		WHEEL-FORTNE<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	--W----			1		\$300.00	0.00				
N 14	Multi	06/04/20	06/04/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$300.00	P4	0.00 NM	1	\$300.00
		Channels : KSNW,KSNG,KSNL,KSNW												
		M-F 630-7p												
		WHEEL-FORTNE<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	---T---			1		\$300.00	0.00				
N 15	Multi	06/05/20	06/05/20		CM	630-7pm	----F--	:30	1	\$300.00	P4	0.00 NM	1	\$300.00

Advertiser:	<u>POL/Roger Marshall/US Senate/KS/Rep</u>
Product Desc:	<u>Candidate</u>
Estimate:	6940

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p											
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	----F--					1	\$300.00		0.00			
N 16	Multi	06/08/20	06/08/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----					1	\$300.00		0.00			
N 17	Multi	06/09/20	06/09/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 630-7p											
				WHEEL-FORTNE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-T-----					1	\$300.00		0.00			
N 18	Multi	06/06/20	06/06/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Sa 630-7p											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----S-					1	\$300.00		0.00			
N 19	Multi	06/04/20	06/04/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
				KSN NEWS-10P<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---T---					1	\$300.00		0.00			
N 20	Multi	06/05/20	06/05/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
				KSN NEWS-10P<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	----F--					1	\$300.00		0.00			
N 21	Multi	06/08/20	06/08/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
				KSN NEWS-10P<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----					1	\$300.00		0.00			
													Totals	21	\$5,185.00



125 West 55th St
New York, NY 10019

Contract # 26930739	Changes as of: 6/2/2020 at 11:33 AM	Version: Original Order
CPE: 560/646/6940	Flight: 6/3/20 - 6/9/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9634939	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$5,185.00
		Total Spots: 21
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	6/3 - 6/9							Total Spots	Total \$	CPP*	GRP*
						6/3	6/4	6/5	6/6	6/7	6/8	6/9				
1	W-F,M-Tu 7a-8a		TODAY SHW<	\$175.00	30	0	1	0	0	0	1	1	3	\$525.00	\$0.00	0.0
2	Su 8a-9a		AVG. ALL WKS	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
3	W-F,M-Tu 4:30p-5p		JEOPARDY	\$280.00	30	1	0	1	0	0	0	1	3	\$840.00	\$0.00	0.0
4	Sa 5p-5:30p		AVG. ALL WKS	\$170.00	30	0	0	0	1	0	0	0	1	\$170.00	\$0.00	0.0
5	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$175.00	30	0	1	0	0	0	0	0	1	\$175.00	\$0.00	0.0
6	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$225.00	30	1	0	1	0	0	1	0	3	\$675.00	\$0.00	0.0
7	W-F,M-Tu 6:30p-7p		WHEEL-FORTNE<	\$300.00	30	1	1	1	0	0	1	1	5	\$1,500.00	\$0.00	0.0
8	Sa 6:30p-7p		AVG. ALL WKS	\$300.00	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0
9	W-F,M-Tu 10p-10:35p		KSN NEWS-10P<	\$300.00	30	0	1	1	0	0	1	0	3	\$900.00	\$0.00	0.0
TOTALS:						3	4	4	2	1	4	3	21	\$5,185.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26930739	Changes as of: 6/2/2020 at 11:33 AM	Version: Original Order	
CPE: 560/646/6940	Flight: 6/3/20 - 6/9/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Kansans for Marshall Product: Candidate Agency Order #: 9634939 Buyer: Rheault, Ben	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo:	Total \$: \$5,185.00 Total Spots: 21 Total CPP: \$0.00 Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

Special Instructions	
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Competitive Information	
Market Budget:	\$5,185
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$5,185.00	N/A	0.0
Total	100%	21	\$5,185.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	21	\$5,185.00
Total	21	\$5,185.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/2/20 11:33 AM	KELLY JOHNS	New	21		\$5,185.00	\$5,185.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):



N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

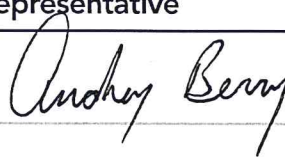
Station Representative

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Signature:



Name: Neil Williams

Name: Audrey Berry

Date of Request to Purchase Ad Time: 4/14/20

Date of Station Agreement to Sell Time: 6/2/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 5/4/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2527992Station Call Letters:
KSNWDate Received/Requested:
6/2/20Est. #:
6940Station Location:
Wichita KSRun Start and End Dates:
6/3 - 6/9/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

6940